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### BIOGRAPHY

#### ALBERTO BONA – SPORT AND PASSION

Born in Turin in 1986, Alberto Bona belongs to a family of sea and sailing enthusiasts. As a boy, he builds a small dinghy in his garage to make the crossing of the Tyrrhenian Sea: the feat, which remained epic among the family stories, leaves him with a great passion for adventure at sea. The first Atlantic crossing comes in the university years: he is aboard *Stormvogel*, a fast ULDB and historic boat, when he wins the ARC with a New Zealand crew.

From the self-built dinghy through the Atlantic regattas in a crew to the Mini Transat the step is short: at 27, Alberto Bona wins the Italian Mini championship and, with the support of YCI, participates in his first Mini Transat, finishing in fifth position. In 2015 he begins a new campaign on Mini 6.50: Bona starts a collaboration with a young group of designers from the Faculty of Nautical Engineering of Spezia, wins the Italian Mini championship, comes second in Le Sables-Azores and participates in his second Mini Transat, where however he is forced to withdraw, due to issues with the boat.

In 2017, supported by famous Italian ocean sailor Giovanni Soldini, Alberto moves to the Class40, participates in the Transat Jacques Vabres, where he is forced to withdraw when he is in sixth place.

In 2019 he is part of the crew of *Maserati Multi 70*, Soldini's foil trimaran, for the transfer from Okinawa to Hong Kong, for the tour around Europe dedicated to testing the trimaran's new flying set-up, and the Pacific regatta Transpac.

In 2019-2020 Alberto Bona races in the Beneteau Figaro 3 class. The only Italian registered in the class championship, he finishes 7<sup>th</sup> among the rookies in 2019 and 16<sup>th</sup> overall in 2020.

In the 2021 season he leads a team to conquer the Italian offshore title and wins the Europeans in mixed doubles, again aboard the Figaro 3.

In 2022 he begins the new project, with the support of the IBSA Group and the patronage of the Circolo Vela Bellano. He chooses to move to France, to La Trinité-sur-Mer, where the construction of the IBSA boat has begun and where he build his own operational and training base, in preparation for the *Route du Rhum*.



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### THE PROFILE

#### ALBERTO BONA: SAILING, PHILOSOPHY, PRECISION AND TEAMWORK

He spent months planning this challenge in detail, putting together every little piece of a great puzzle with determination, patience and simplicity. Alberto Bona arrives at the start of his first *Route Du Rhum* after working tirelessly, for 11 months, on himself and on the boat, and keeping for himself an important role in all aspects and details of this challenge, without leaving anything to chance, always supported by a strong and cohesive team of people who deeply love working with him.

IBSA's project *Sailing into the future. Together* was born in January 2022, when the Swiss pharmaceutical company chooses sailing and Alberto Bona to create a three-year sports project through which to reflect on sustainability and the role of technology, and to transform a sports enterprise into a metaphor for success, commitment, inclusion and passion for all its employees and for its public.

The young Italian sailor with a philosophy education – he graduated from the University of Turin with a thesis on *Skepticism and moral research in the essays of de Montaigne* – has built a team that last January started working on many different aspects: from the physical and mental preparation of the skipper to the construction of the boat, up to the final stages, when for weeks everyone patiently worked on the improvement of the performance of every single component of the hull.

At the foundation of all this is teamwork, on which Alberto Bona never comes to terms: *“IBSA is a great choral project, the result of the work of a team made up of many people. The lone sailor is the one who faces the ocean, but it's the team who make everything possible”*. Bona first of all worked on himself, with great humility and determination: months of physical and mental preparation, respectively supported by Alberto Madaffari for sports strengthening and by Sidney Gavignet, with whom he built an operational path and a mental preparation based on the “philosophy of small steps”.

*“We have lined up a long series of small goals to achieve. One each day, one each week. Day by day, we worked with determination to get past each step. We have overcome numerous difficulties; in particular, the construction of the boat required great precision to arrive at the launch on time and have the time to carry out the necessary tests, but at the same time not to be tired and not to accumulate stress in the last weeks before departure”*.



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### THE BOAT

#### **DESIGNED BY SAM MANUARD, WITH A SCOW BOW, THE MACH 5 IBSA IS A LATEST GENERATION CLASS40**

Tested last August 3 in La Trinité-sur-Mer and launched by IBSA with a ceremony on September 8, Alberto Bona's Class40 – designed by Sam Manuard and built by the Breton shipyard JPS Production, specialised in the construction of ocean hulls such as Mini 6.50, Class40 and Imoca 60 – is one of the most recent boats built in view of the *Route du Rhum*.

Scow-bowed, great habitability of the cockpit, lines and components chosen to compete at the limits of the box rule, the class40 IBSA is a Mach 5: it will get on the starting line after a long series of training sessions carried out in the last 45 days, and a good eighth place in the debut regatta, the Malouine Lamotte. A speed test and a careful optimisation carried out with the designer, the yard technicians, the sail makers and the team made it possible to complete the preparation programme and arrive ready for the start of the *Route du Rhum*.

**RELIABILITY AND SPEED** – Alberto Bona: *“This boat perfectly reflects the strategy underlying IBSA’s project Sailing into the future. Together: it’s the result of the implementation and improvement of every single detail, of a deep thinking about every aspect: our goal was to have a fast hull, clearly at the limits of the box rule, capable of being at the same time reliable in all weather conditions and innovative, to make a difference”*.

**SUSTAINABILITY** – The awareness of wanting to create a boat in line with the style and values of the project *Sailing into the Future. Together*, where sustainability is a crucial element, also guided every decision in the construction choices. *“Being sustainable in the construction of a hull”*, commented Bona, *“means first of all being essential in the choices, aware of the production processes, minimalist in the strategies. The ocean requires this style, and our commitment and our work have gone in this direction from day one, from the design to the construction of the hull”*.

**STRONG POINTS** – According to the designer, Sam Manuard, the strengths of the Mach 5 are power and ergonomics: *“To design the Mach 5, we benefited from all the experience of the Mach 4, boosting many elements to give the hull the chance of being an all-round. The scow bow is now synonymous with speed when running, but our goal was to be incisive in all point of sailing, and sea tests show both this result and the reliability and power of the hull. Great work has been done on the ergonomics of the cockpit, in order to ensure the sailor greater protection, a good lookout view, the ability to adjust sails and routes in a position that is protected and comfortable for the solo navigator”*.

#### **Class40 IBSA – Technical sheet**

- Hull length = 12.19 m (40.0 ft)
- Hull width = 4.50 m (14.8 ft)



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- Weight = 4.5 tons
- Upwind sail area = 115 m<sup>2</sup> (1,240 sq ft)
- Broad reach area = 300 m<sup>2</sup> (3,229 sq ft)
- Mast height = 20 m (65,6 ft)

### Technical Partners

- Shipyard: JPS Production – 2022
- Sails: All Purpose – 2022
- Navigation instruments: Garmin
- Sheets and ropes: Gottifredi Maffioli
- Clothing: Sebago
- Technical clothing: Zhik

### Main innovation and design features:

- Ergonomics of internal and external spaces for life on board
- Powerful hull, with volumes at the bow, but more manageable in rough seas
- Deep cockpit for safety during manoeuvres and protection from waves
- Innovation on sheet leads for sail trimming
- Innovative study on submerged appendages (keel and rudders)

### Sailing club

Circolo Vela Bellano



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### THE PROJECT

#### **SAILING INTO THE FUTURE. TOGETHER**

IBSA's project *Sailing into the future. Together* was born at the beginning of 2022 as a sports enterprise able to tell the story, the philosophy and the vision of a pharmaceutical company – IBSA – which is always looking at the future, while being committed to a continuous challenge in the therapeutic and personal care areas, as well as open to innovation and inclusive.

Alberto Bona was chosen as a sportsman capable of living the sporting venture while putting IBSA's values in the foreground: innovation, commitment to sustainability and inclusiveness and resilience.

The international 3-year project – which is focused on the world of ocean sailing – has been assigned the task of transmitting IBSA's vision. The choice fell on the Class40, a category of boats where the three key elements are technology, skipper and sustainability.

And it is precisely a direct and tangible vision of sustainability that animates the project: Alberto Bona is, first of all, a sailor engaged in launching an alarm message on the conditions of the oceans and in promoting sustainable choices, while committing himself – from a personal and professional perspective – to a better management of the environment.

*“Sailing into the Future. Together is the three-year international project that we strongly wanted, because it combines several elements that are extremely important and distinctive for us: innovation, technology, commitment to sport and to the community, environmental and social responsibility”, commented **Arturo Licenziati, President and CEO of the IBSA Group.** “The entire project and this first major sporting challenge that we are preparing to face give us the opportunity to bring to the world's attention our vision, values and Pillars – Person, Innovation, Quality and Responsibility – the same ones we share with sport, and sailing in particular”.*

The *Route du Rhum* is the first of the challenges planned by IBSA and Alberto Bona in the three-year period 2022-2024: an event considered unmissable for ocean sailors. In 11 months, from January to November 2022, Alberto Bona builds a team that supports him in the realisation of this project, entrusts the design of the boat to Sam Manuard, its construction to the Breton shipyard JPS Production. The hull gets wet on 3 August 2022, on 15 September it participates in its first regatta, and on 23 October it arrives in Saint Malo, from where the *Route du Rhum* will start, in one of its most anticipated and crowded editions, with 55 Class40 monotypes registered, out of a total of 138 participants and three Italian ocean sailors at the starting line.

IBSA interprets sailing as an experience of life and courage, part of a path that brings it closer to the topic of environmental and social sustainability, promoting respect for nature, inclusion and integration, dialogue and interaction, dedicating greater attention to those who find themselves in situations of difficulty, social hardship or disability.



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*Sailing into the Future. Together* is indeed a journey that gives substance to IBSA's values and Pillars – Person, Innovation, Quality, Responsibility. Indeed, *Sailing into the Future. Together* sees the pharmaceutical group engaged in supporting a series of sailing clubs in Switzerland, France and Italy which have sailing programs dedicated to people with physical and mental disabilities. Thanks to the purchase of boats and the financing of specific activities, IBSA contributes to making sailing accessible to all.

*"We are very satisfied with the results we have achieved so far. After so many months of commitment and hard work, we put into the water a boat that has all the credentials to yield very high performance and to be highly competitive",* commented **Giorgio Pisani, Vice President Southern Europe IBSA and Project Leader.** *"The Class40 IBSA is the result of an approach that represents our way of being: it brings together innovation, attention to detail, continuous improvement and determination, with a vision that, for IBSA, always goes beyond the pharmaceutical field, and beyond care".*

### THE TEAM

**Sidney Gavignet** – French, born in 1968, Sidney Gavignet is one of the best known French navigators, as well a coach and a mental trainer. He sailed with the most famous skippers, from Éric Tabarly to Paul Cayard, from Marc Pajot and Isabelle Autissier, from the Louis Vuitton Cup to the Whitbread, to the *Route du Rhum*, solo and in a crew. He began his sporting career on the Tornado Olympic class. He is the technical manager and mental coach of Alberto Bona.

**Andrea Madaffari** – Italian, born in 1955, Andrea Madaffari is Alberto Bona's athletic trainer. Passionate windsurfer, he was protagonist in the America's Cup with *Australia II*, *Azzurra*, the *Moro di Venezia* and *Mascalzone Latino*. He was the athletic trainer of the Italian national team for the Atlanta Olympics.

**Pierre-Edouard Regaud** – He takes care of the preparation of the craft, with the role of *boat captain*. Before becoming a sailor and expert in ocean vessels, he was enrolled in the French Navy, in the frogmen.

**Tommaso Stella** – Italian, experienced navigator and captain, Tommaso Stella was chosen for the rigging of the Class40 *IBSA*. He has already worked with Alberto Bona in the past, on the occasion of the latter's first participation in the Mini Transat.

**Remi Aubrun** – French sail maker of great experience, Aubrun manages *All Purpose*, the company to which Bona entrusted the realisation of the nine sails necessary for the project. Aubrun participated in the testing phases of the sails at sea.

**Luca Bertacchi** – Sports director of the *Circolo velico Bellano*, with which IBSA's sports challenge is affiliated, Luca is general manager of Alberto Bona's project. Born in 1971, he graduated from the Milan Polytechnic in Engineering, has an Executive Master in Corporate Finance from Bocconi University and is a great sailing and racing enthusiast. Alberto Bona challenge was conceived on board his own boat, during the Giraglia 2021.



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